



Counties: Pike, AL



2000 Total Population	29,605
2000 Group Quarters	1,198
2008 Total Population	29,908
2013 Total Population	30,222
2008 - 2013 Annual Rate	0.21%



2000 Households	11,933
2000 Average Household Size	2.38
2008 Households	12,501
2008 Average Household Size	2.32
2013 Households	12,754
2013 Average Household Size	2.3
2008 - 2013 Annual Rate	0.4%
2000 Families	7,646
2000 Average Family Size	2.98
2008 Families	7,893
2008 Average Family Size	2.96
2013 Families	7,950
2013 Average Family Size	2.96
2008 - 2013 Annual Rate	0.14%



<b>2000 Housing Units</b>	13,981
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	14.6%
<b>2008 Housing Units</b>	15,164
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	17.6%
<b>2013 Housing Units</b>	15,753
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	19.0%

### Median Household Income

2000	\$25,499
2008	\$28,877
2013	\$31,459

### Median Home Value

2000	\$58,214
2008	\$82,429
2013	\$86,768

### Per Capita Income

2000	\$14,904
2008	\$17,074
2013	\$18,499

### Median Age

2000	32.6
2008	34.2
2013	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pike, AL

**2000 Households by Income**

Household Income Base	11,929
< \$15,000	32.5%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	4.3%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.8%
\$200,000+	1.0%
Average Household Income	\$36,527

**2008 Households by Income**

Household Income Base	12,501
< \$15,000	28.8%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.8%
\$200,000+	1.0%
Average Household Income	\$39,963

**2013 Households by Income**

Household Income Base	12,754
< \$15,000	27.0%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.9%
\$200,000+	1.1%
Average Household Income	\$42,854

**2000 Owner Occupied HUs by Value**

Total	8,019
<\$50,000	44.1%
\$50,000 - 99,999	32.4%
\$100,000 - 149,999	12.0%
\$150,000 - 199,999	5.2%
\$200,000 - \$299,999	4.4%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	1.1%
\$1,000,000+	0.1%
Average Home Value	\$81,814

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	3,879
With Cash Rent	89.1%
No Cash Rent	10.9%
Median Rent	\$257
Average Rent	\$249

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pike, AL



## 2000 Population by Age

Total	29,605
0 - 4	6.5%
5 - 9	6.5%
10 - 14	7.1%
15 - 19	9.1%
20 - 24	11.0%
25 - 34	12.7%
35 - 44	13.3%
45 - 54	12.0%
55 - 64	9.2%
65 - 74	6.4%
75 - 84	4.6%
85+	1.6%
18+	75.6%

## 2008 Population by Age

Total	29,908
0 - 4	6.7%
5 - 9	6.2%
10 - 14	6.2%
15 - 19	7.7%
20 - 24	9.6%
25 - 34	14.8%
35 - 44	12.0%
45 - 54	12.9%
55 - 64	11.1%
65 - 74	7.0%
75 - 84	4.0%
85+	1.9%
18+	77.2%

## 2013 Population by Age

Total	30,222
0 - 4	6.6%
5 - 9	6.2%
10 - 14	6.2%
15 - 19	7.5%
20 - 24	9.1%
25 - 34	13.6%
35 - 44	12.3%
45 - 54	12.6%
55 - 64	12.3%
65 - 74	7.4%
75 - 84	4.0%
85+	2.0%
18+	77.2%

## 2000 Population by Sex

Males	47.2%
Females	52.8%

## 2008 Population by Sex

Males	47.5%
Females	52.5%

## 2013 Population by Sex

Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pike, AL



## 2000 Population by Race/Ethnicity

Total	29,605
White Alone	60.8%
Black Alone	36.6%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.3%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	50.9

## 2008 Population by Race/Ethnicity

Total	29,908
White Alone	58.5%
Black Alone	38.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.8%
Diversity Index	52.9

## 2013 Population by Race/Ethnicity

Total	30,222
White Alone	57.1%
Black Alone	39.2%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.5%
Two or More Races	1.9%
Hispanic Origin	2.3%
Diversity Index	54.2



## 2000 Population 3+ by School Enrollment

Total	28,360
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	5.5%
Enrolled in College	10.4%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	67.9%

## 2008 Population 25+ by Educational Attainment

Total	19,041
Less than 9th Grade	9.5%
9th - 12th Grade, No Diploma	16.2%
High School Graduate	32.0%
Some College, No Degree	17.4%
Associate Degree	4.1%
Bachelor's Degree	12.7%
Graduate/Professional Degree	8.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Pike, AL****2008 Population 15+ by Marital Status**

Total	24,191
Never Married	33.1%
Married	48.7%
Widowed	8.4%
Divorced	9.8%

**2000 Population 16+ by Employment Status**

Total	23,243
In Labor Force	60.6%
Civilian Employed	54.6%
Civilian Unemployed	5.6%
In Armed Forces	0.5%
Not in Labor Force	39.4%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	90.7%
Civilian Unemployed	9.3%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	91.5%
Civilian Unemployed	8.5%

**2000 Females 16+ by Employment Status and Age of Children**

Total	12,536
Own Children < 6 Only	7.0%
Employed/in Armed Forces	3.9%
Unemployed	0.7%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	4.7%
Employed/in Armed Forces	2.7%
Unemployed	0.3%
Not in Labor Force	1.8%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	10.1%
Unemployed	1.1%
Not in Labor Force	5.6%
No Own Children < 18	71.4%
Employed/in Armed Forces	30.4%
Unemployed	4.4%
Not in Labor Force	36.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Pike, AL



## 2008 Employed Population 16+ by Industry

Total	14,152
Agriculture/Mining	2.4%
Construction	7.3%
Manufacturing	12.7%
Wholesale Trade	3.1%
Retail Trade	14.0%
Transportation/Utilities	5.9%
Information	0.9%
Finance/Insurance/Real Estate	6.3%
Services	40.2%
Public Administration	7.2%

## 2008 Employed Population 16+ by Occupation

Total	14,152
White Collar	50.9%
Management/Business/Financial	10.3%
Professional	15.9%
Sales	12.4%
Administrative Support	12.3%
Services	20.8%
Blue Collar	28.3%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	5.0%
Production	7.7%
Transportation/Material Moving	7.9%



## 2000 Workers 16+ by Means of Transportation to Work

Total	12,527
Drove Alone - Car, Truck, or Van	79.1%
Carpooled - Car, Truck, or Van	14.7%
Public Transportation	0.3%
Walked	2.9%
Other Means	1.0%
Worked at Home	2.0%

## 2000 Workers 16+ by Travel Time to Work

Total	12,527
Did Not Work at Home	98.0%
Less than 5 minutes	6.3%
5 to 9 minutes	19.4%
10 to 19 minutes	35.1%
20 to 24 minutes	8.9%
25 to 34 minutes	12.4%
35 to 44 minutes	3.0%
45 to 59 minutes	4.9%
60 to 89 minutes	5.9%
90 or more minutes	2.3%
Worked at Home	2.0%
Average Travel Time to Work (in min)	22.0

## 2000 Households by Vehicles Available

Total	11,933
None	11.4%
1	35.9%
2	33.5%
3	14.0%
4	3.6%
5+	1.5%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pike, AL



## 2000 Households by Type

Total	11,933
Family Households	64.1%
Married-couple Family	43.6%
With Related Children	19.5%
Other Family (No Spouse)	20.5%
With Related Children	14.0%
Nonfamily Households	35.9%
Householder Living Alone	29.8%
Householder Not Living Alone	6.1%

Households with Related Children	33.5%
Households with Persons 65+	24.2%

## 2000 Households by Size

Total	11,933
1 Person Household	29.8%
2 Person Household	33.2%
3 Person Household	16.9%
4 Person Household	12.9%
5 Person Household	5.0%
6 Person Household	1.5%
7+ Person Household	0.7%

## 2000 Households by Year Householder Moved In

Total	11,933
Moved in 1999 to March 2000	20.4%
Moved in 1995 to 1998	26.6%
Moved in 1990 to 1994	15.1%
Moved in 1980 to 1989	15.8%
Moved in 1970 to 1979	12.2%
Moved in 1969 or Earlier	9.8%
Median Year Householder Moved In	1994



## 2000 Housing Units by Units in Structure

Total	13,981
1, Detached	55.4%
1, Attached	1.0%
2	3.3%
3 or 4	4.1%
5 to 9	4.3%
10 to 19	1.0%
20+	1.4%
Mobile Home	29.5%
Other	0.1%

## 2000 Housing Units by Year Structure Built

Total	13,981
1999 to March 2000	2.6%
1995 to 1998	10.2%
1990 to 1994	11.2%
1980 to 1989	19.0%
1970 to 1979	21.5%
1969 or Earlier	35.5%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Aspiring Young Families
3.	Modest Income Homes



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$15,468,987
Average Spent	\$1,237.42
Spending Potential Index	46
Computers & Accessories: Total \$	\$1,592,323
Average Spent	\$127.38
Spending Potential Index	53
Education: Total \$	\$8,751,563
Average Spent	\$700.07
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$26,102,448
Average Spent	\$2,088.03
Spending Potential Index	56
Food at Home: Total \$	\$34,868,649
Average Spent	\$2,789.27
Spending Potential Index	57
Food Away from Home: Total \$	\$23,893,386
Average Spent	\$1,911.32
Spending Potential Index	56
Health Care: Total \$	\$30,511,424
Average Spent	\$2,440.72
Spending Potential Index	60
HH Furnishings & Equipment: Total \$	\$14,239,190
Average Spent	\$1,139.04
Spending Potential Index	50
Investments: Total \$	\$5,306,014
Average Spent	\$424.45
Spending Potential Index	42
Retail Goods: Total \$	\$188,943,849
Average Spent	\$15,114.30
Spending Potential Index	56
Shelter: Total \$	\$97,494,599
Average Spent	\$7,798.94
Spending Potential Index	50
TV/Video/Sound Equipment: Total \$	\$10,078,080
Average Spent	\$806.18
Spending Potential Index	56
Travel: Total \$	\$11,663,314
Average Spent	\$932.99
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$6,967,623
Average Spent	\$557.37
Spending Potential Index	56

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.